

°efp european shooting stars

- *online* pre-festival part of the programme: dates tbc
- *on-site* programme at the Berlin International Film Festival:
16 – 20 February 2024 (Friday - Tuesday)

ATTENTION: Those countries which haven't yet signed the AVMS-Directive fully, need to have a letter by the European Commission stating that their deadline to sign is prolonged until the Shooting Stars programme (16-20 Feb 2024).

criteria for the nomination of actresses/actors:

- have the potential and personal commitment to work internationally. Your nominee shall have experience in her/his/their own country but should be a **discovery for the international film scene**.
As agreed in the General Assembly 2021, EFP wants to more actively support and encourage diversity and inclusion. Please do consider this as you decide on a nominee.
- have a **main role in a feature-length film or starring role (indicated as a lead cast in credits) at high-end drama series with international appeal** in which the actor/actress is nominated.
 - If you nominate the actor/actress with a **film**, this film must have either had its world premiere at a festival or in a national launch from 27 February 2023 onwards*** (i.e. after Berlinale 2023); or is in post-production, planned to be released any time in 2024***.
(If the nominated film is in post-production, preparing for upcoming festivals, it could be beneficial, as it would guarantee that the film would be an integral part of the promotion campaign throughout the year for the selected Shooting Star. Also, it is valuable if the nominee is participating in a film to be screened at the Berlinale 2024, but other upcoming festivals are also fine.)
 - If you nominate the actor/actress with a **high-end drama series with international appeal**, either the series shall be new (from 2023) or the actor's appearance in the series must be new / from 2023.

Please keep in mind that we need sufficient video material for the jury's consideration and for the subsequent promotional campaign as well. If the film / series is a new film in post-production and not enough video material is available at the time of the nomination, please contact us, and will try to find a solution.

***** For equal opportunity for all countries:**

As we strive for more country representation/diversity in the selection and aim to improve the opportunity for those EFP member countries which haven't had a EUROPEAN SHOOTING STAR in the past 10 years and which do not have the possibility to nominate candidates every year (which includes Albania, Austria, Bosnia-Herzegovina, Cyprus, Czech Republic, Greece, Latvia, Luxembourg, Montenegro and Slovak Republic) there is a slight exception to the criteria: If the film is nominated by any of these countries, it can also have had its world premiere ANYTIME in 2023 (even before Berlinale).

However, your country's AVMSD-status must be either "ratified" or proved with a letter of deadline prolongation until February 2024 by the European Commission, before you can send a nomination.

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- be over 18 years old
We have removed the age limit of 32, BUT for the dynamic and integrity of the group, we advise not to nominate actors/actresses older than approx. 40.
- the actor/actress must **speak English fluently and confidently.**
- be **physically available** during the Berlin International Film Festival (16-20 February 2024) and to be virtually available before and after the festival (for the online part of the programme / dates tbc as well as for the promotion campaign).
- be prepared to take an active role in the Shooting Stars PR and Social Media campaign (creating, announcing and sharing Shooting Stars related content in local and international media, on social media, etc.)
Please have the actor/actress sign the letter of commitment (attachment nr. 2).
- EFP member has to provide a **motivation letter** to the jury explaining why the nominee is the right choice for Shooting Stars

timeline for the material request:

- **Deadline: 05 October 2023**
Material for nomination
Please complete the "[Material request form](#)" via google forms, which includes, among other items: upload of digital portraits and full body shots (incl. the photo permission / attachment nr. 3), bio, synopsis and streaming link of the film/series related to the nomination (additionally let us know if the film is available on Festival Scope Pro) as well as streaming link of the showreel.
- **Deadline: 05 December 2023**
Video material for the 10 selected Shooting Stars
After the jury decision is made (2nd half of November) we will send you a separate request for video materials: Video excerpts of the film/series related to the nomination with the necessary permission for use. With this video material, we will produce a promotional trailer for the programme, EPK and short clips (30 sec.) for each actor to be used for our online promotion campaign and the Shooting Stars Award Ceremony at the Berlinale Palace.
- **Deadline: mid-January 2024**
Additional material request for the 10 selected Shooting Stars
We will send you a separate request for streaming link with the necessary permissions to share with press and casting directors as well as a separate material request for social media campaign (e.g. selfie clip).